

Friends of the Redwood City Public Library Newsletter



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Summer 2017

www.friendsofrcwclibrary.org

Friends in the Community



Redwood City's July Fourth Parade – Library Participants

Each year, the Friends looks for fun ways to reach out to the community to publicize the library, encourage reading and generate support for our group. Here are a few things we are doing this summer:

July Fourth Parade

Library staff and the Friends teamed up to march in Redwood City's July Fourth parade. Thank you to librarian Pam Schwartz, who found the thematically perfect **FREEDOM** shirt. And thanks to all our marchers, some who wore the shirt and some who dressed up as a favorite book character. We were greeted with many shouts of "love the library" and "yay, library". Additionally, we held a 50¢ book sale in front of the library during the parade while the library staff registered Summer Learning Challenge participants.

Kidchella

This summer, Redwood City is sponsoring four free children's concerts on Courthouse Square. The Friends sells books during the music performance. Children enjoy the music, crafts and jump houses and they and their parents also shop for books. This

is a fun and profitable event for us and a great way to introduce our Bookstore to the community. There will be two more concerts this summer: August 13 with Alison Faith Levy's Big Time Tot Rock Band and September 10 with Andy Z and the Andyland Band.

Summer Sales

This summer, we are setting up a tent in front of the Downtown Library on Sundays from 11:30 a.m. to 3:30 p.m. to sell books for 50¢ each. We sell primarily kids' books, paperbacks, cookbooks and sometimes CDs and DVDs. By hosting a tent outside, we hope people will stop by and then check out the store inside too.

Little Bookhouses

In our last newsletter, we featured our Little Bookhouse project to put books inside local businesses. Cyclismo Cafe (871 Middlefield Road/Theatre Way) is the latest business to join. Friends volunteer Mike Turturici constructed an adorable bike-themed house (see over for a picture) for the cafe. Stop by, grab a bite and a book and thank owners Jihan and Munir Bayyari for partnering with Friends to host a house.

Summer Learning Challenge

The **2017 Summer Learning Challenge** is in full swing at our libraries. Through early July, there are 14,500 registrations! That is a whole slew of kids who pledged to read and participate in learning activities this summer. Kudos go to our library staff, whose outreach and hard work have achieved this result.

The Summer Learning Challenge is the single largest program the Friends funds. For this year, we funded \$22,160 for the program. It is a crucial component in fighting the summer brain drain that results in kids losing two to three months of math and reading skills during summer vacation.

As part of the program, there are special performances each week at all four libraries, weekly prize drawings plus the wonderful array of regular weekly library programs. In addition, Dress Up Derek the Director (library director Derek Wolfgram) is back for a second summer.



This year Derek is running off with the **circus!** Each week, children can vote at any library branch on what item to add to his costume.

Everyone can see Derek dressed in full ringmaster attire at the **end of challenge party** to celebrate a successful summer on **Saturday, August 26**, from 11 a.m. to 1 p.m. in front of the Downtown Library.

Support Our Bookstore

We too often hear people, even regular library patrons, surprised to learn that our Bookstore exists in the lobby of the Downtown Library.

The Bookstore is the primary source of Friends' funds that pay for many of our library's programs.

If you have browsed through our books/CDs/DVDs, bought a lovely gift for a friend or seen our low prices for quality items, would you tell two or three of your friends about our location and your experience?

We would love to expand our customer base, and the best way to do that is your word of mouth recommendations. Thanks!



Summer Fun Feature Sale



July Fourth Feature Sale

Join the Friends of the Redwood City Public Library

- Junior member, under 18 years old - \$10
- Friends - \$15
- Patrons - \$25
- Librarian's Circle - \$50
- Benefactors - \$100 or more

If you wish to make the gift in honor of a friend or loved one:

We will acknowledge 2017 Librarian's Circle and Benefactor levels in our spring 2018 Newsletter.

- Check this box if you wish for your donation to be listed as Anonymous.

Please make checks payable to Friends of the Redwood City Public Library, or **donate at our website:** www.friendsofrwclibrary.org

A Membership Card will be sent.

Name _____

Address _____

City _____

Zip Code _____

Email _____

Please return to:
1044 Middlefield Road
Redwood City, CA 94063

Friends of the Redwood City Public Library is a 501(c)3 organization. As such, your membership donation is tax deductible as allowed by law.



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Our Facebook page is a great source of information about our feature sales, special sales, cart sales and activities. Check it out!

Discover & Go

Discover & Go is a free museum pass program for the whole family, funded by Friends.

The **Discover & Go** program allows library cardholders to reserve **museum trips** online by date or by venue and immediately print out passes at home (or at the library).

To learn more and register, visit here: <http://www.redwoodcity.org/departments/library/get-it-online/discover-go>



Little Bookhouse
at Cyclismo Cafe