

Friends of the Redwood City Public Library Newsletter



1044 Middlefield Road Redwood City, CA 94063

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www.friendsofrwclibrary.org



Library Matters

by Derek Wolfram, Library Director

- - *Extracted and edited from a Spectrum Magazine article, August 2017*

The Friends recently approved \$97,190 for library activities and events for the 2017-18 year, an impressive amount of financial support for key library programs. Remarkably, the majority of the funds comes from a used-book store in the lobby of the Downtown Library, staffed by a crew of very dedicated volunteers who sort, scan, price and sell the hundreds of gently used, donated hardcover and paperback books, DVDs, and CDs.

With books for all ages in the store (including seasonal items); pop-up sales at community events and online sales via Amazon and eBay, the Friends sells thousands of books per year to raise money for some of the library's most popular activities.

Funded by Friends, for example, is the Summer Learning Challenge, the annual centerpiece of library programming, with weekly education and entertainment events for the whole family at all four library locations and incentives to keep kids reading throughout the summer. Many other programs for youth and families also receive generous support: monthly cultural and holiday celebrations at all four libraries, the annual Kindercard outreach effort to make sure every kindergartener gets a library card and Traveling Storytime, which has volunteers read weekly stories at about 50 day care centers and preschools. Dame la Mano/Hand in Hand is a new

bilingual program targeting children 18 months to 3 years old with speech delay, autism or other special needs.

The Friends sponsors an annual author visit to multiple Redwood City schools, making sure every student receives a book signed by the author. Fair Oaks Library gets its own allocation to provide craft activities, coding workshops, cultural events and STEAM (science, technology, engineering, arts and math) programs, all tailored to the local neighborhood.

In addition to children's programs, the Friends also funds activities for the Teen Center. Adults aren't left out, with tai chi, Kaiser health lectures, Phase2Careers workforce development programs, musical performances, author lectures and more.

The Friends supports the library's online users as well, funding Brainfuse, which offers subject-expert online tutors for students from grades K through college from 1 p.m. to 10 p.m., seven days per week. Discover & Go is another online resource that allows cardholders to download free and reduced-price passes for dozens of Bay Area museums and cultural institutions.

So the next time you buy a book from the Friends Bookstore, you can enjoy the fact that you got a great deal and know just how much good you are doing for the community as well!

Friends' Books-for-Sale Area at Redwood Shores

At the end of September, the Friends installed a **books-for-sale area** at the Redwood Shores Library (399 Marine Parkway).

In front of the library's bank of computers is a built-in circular bookcase where the Friends have set up a satellite Bookstore. The area is filled with books, including children's, young adult, regular and trade paperback fiction plus world languages, how-to, cookbooks, science, history and other great topics.

Patrons pay for their purchases at the checkout desk (cash only). All proceeds help the Friends support library programs. We had a very strong first month of sales and are excited to provide books for the Redwood Shores community.

Please check out the selection on your next visit. We have a suggestion box on top of the bookcase so that patrons can ask for specific topics or genres to be stocked.

Portion of the Books-for-Sale area at Redwood Shores



Friends on Facebook at:
friendsofRWCLibrary

Bookstore Holiday Sale



The **Friends' Bookstore** is located in the lobby of the **Downtown Library at 1044 Middlefield Road**. The store is the major source of funding for Redwood City libraries' programs, so every purchase is most appreciated. We offer a terrific selection of books, in lovely condition, at very low prices.

In November and December, the Friends' Bookstore features our **annual, large holiday sale**. We stockpile holiday materials throughout the year for this sale. It includes Thanksgiving, Christmas and Hanukkah books, movies and music. Also, we have many new, like-new and collectible items suitable for gifting.

Visit the holiday sale early, as it is very popular, with many wonderful items at extremely reasonable prices!



In December, **Santa will be landing his sleigh** at all four of the Redwood City libraries:

- Redwood Shores, Sunday, December 10, 1 p.m. to 3 p.m.
- Downtown, Sunday, December 17, 1 p.m. to 3 p.m.
- Schaberg, Tuesday, December 19, 4:30 p.m. to 6:30 p.m.
- Fair Oaks, Thursday, December 21, 4:30 p.m. to 6:30 p.m.

The **Friends will be selling children's books at each Santa visit**. Chat with Santa, and buy a few books for all the very good (and the naughty) children you know!

Join the Friends of the Redwood City Public Library

- Junior member, under 18 years old - \$10
- Friends - \$15
- Patrons - \$25
- Librarian's Circle - \$50
- Benefactors - \$100 or more

If you wish to make the gift in honor of a friend or loved one:

We will acknowledge 2017 Librarian's Circle and Benefactor levels in our spring 2018 Newsletter.

- Check this box if you wish for your donation to be listed as Anonymous.

Please make checks payable to Friends of the Redwood City Public Library, or **donate at our website:** www.friendsofrwclibrary.org

A Membership Card will be sent.

Name _____

Address _____

City _____

Zip Code _____

Email _____

**Please return to:
1044 Middlefield Road
Redwood City, CA 94063**

Friends of the Redwood City Public Library is a 501(c)3 organization. As such, your membership donation is tax deductible as allowed by law.

Early and Little Learners

The children's librarians are always developing new, exciting early-literacy programs for our community. Early (0-2 years) and Little (2-4 years) Learners are monthly early-literacy programs for the family. Each program includes storytime, crafts and tips on parent-child interactions to increase literacy for your child - plus a giveaway book! Check the library schedule for upcoming dates.



Using **Amazon** for your holiday shopping?

If yes, enter **smile.amazon.com** as your URL to access Amazon. Select "Friends of the Redwood City Public Library" as your donation choice. Voila! The Friends will receive a small percentage of your purchase as a donation! Thank you!



**Holiday in the Bookstore
in the Lobby of the Downtown Library**